



A museum that will not fail to surprise. Look for interactivity in the images, enjoy the multimedia experience and, of course, don't miss the opportunity to immerse yourself in our most virtual Tomatina.

A vibrant red tour that will surely make you want to come and visit it live.

HORARIOS
9:00 - 21:00 HORAS
SABADO Y DOMINGO
11:00 - 17:00 HORAS



We hope you enjoy your visit, that you discover our past and our future, our most representative festival and the one we are so proud of.

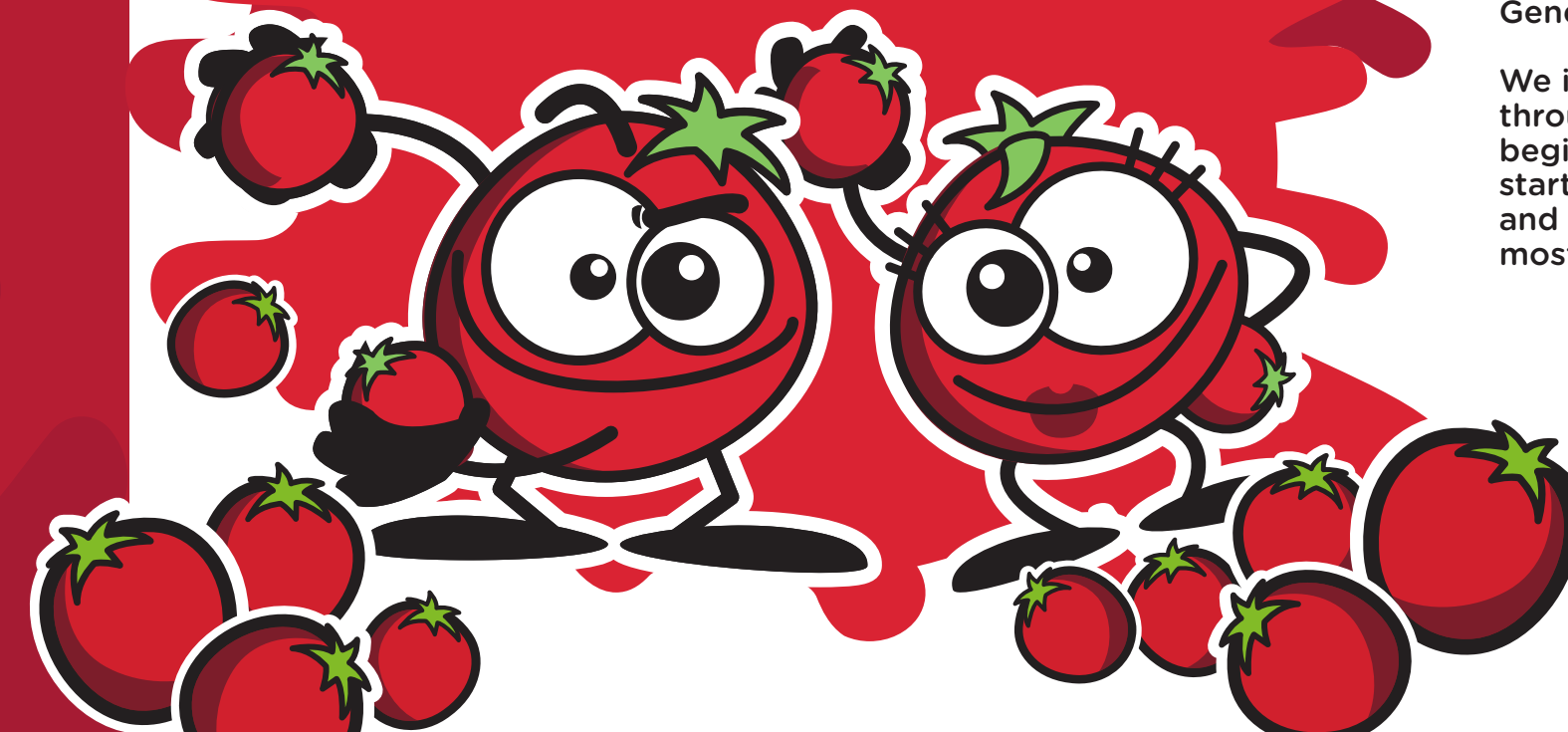
We are sure that seeing our museum will give you an idea of how special and unique La Tomatina is. If you have been left wanting more, we sincerely invite you to come and enjoy it in person.



turismo@bunyel.es

MUSEO LA TOMATINA

“A JOURNEY THROUGH HISTORY”



WELCOME TO TO THE MUSEUM OF THE TOMATINA

Here you can learn first-hand about the history of a festival that was declared of International Tourist Interest in 2002 by the General Secretariat of Tourism.

We invite you to take a journey through its history from its beginnings, discover how it started, how it became popular and how it reaches the future in its most virtual edition.



VR:

The Buñol Town Hall invites you to live a virtual reality experience that will immerse you in the most peaceful and international battle in the world. From today at the Museo de la Tomatina you can enjoy it whenever you want although we warn you that if you want more...

You will have to come to Buñol to experience it live!



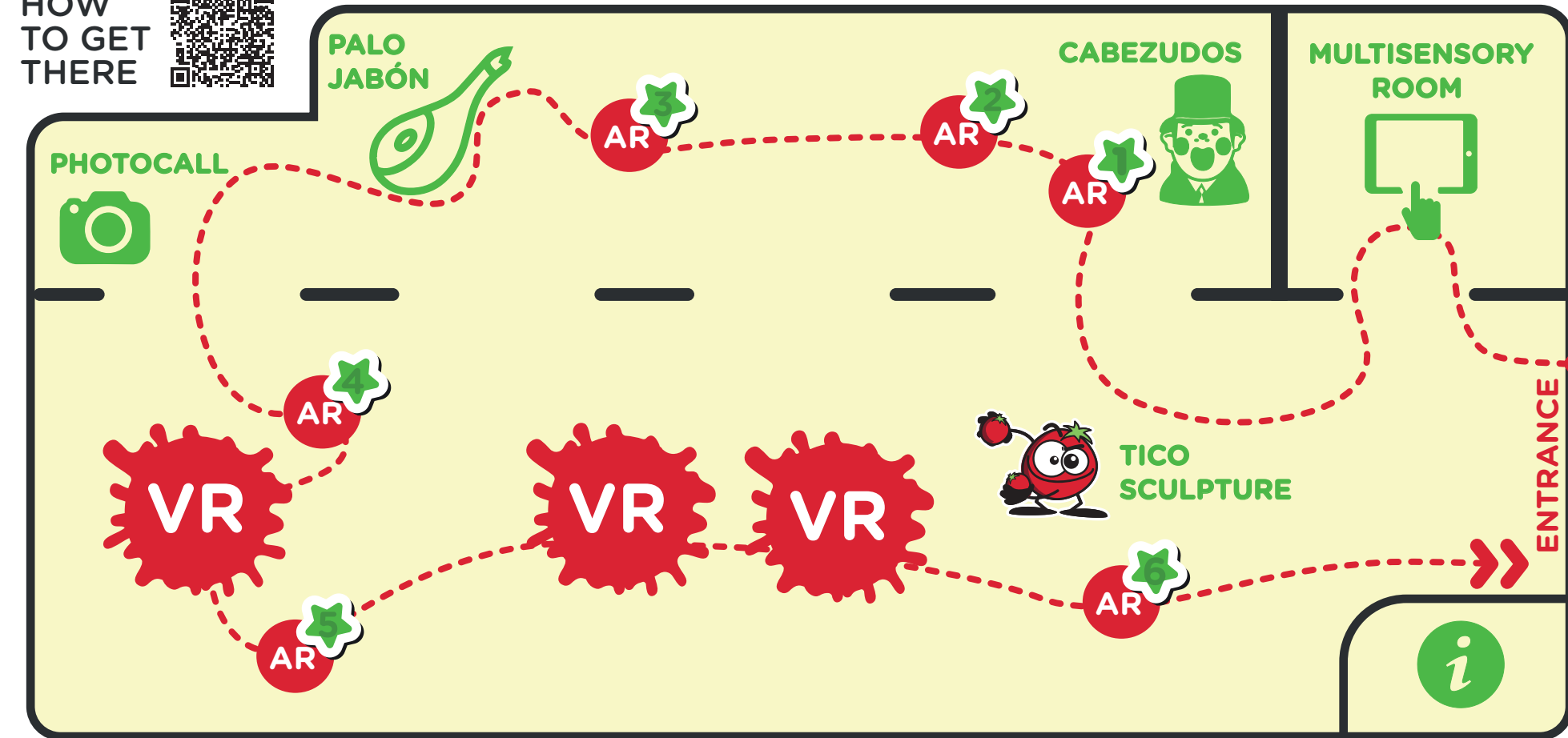
AR:

Can you imagine visiting our museum and our best ambassador "Tico" coming to life to explain the history of our festival? Well, that is precisely what you will find with augmented reality in our museum. Look for this badge (foot logo) on the floor and with the help of your tablet get ready to find out everything that Tico has to tell you.



MUSEUM TOUR

HOW TO GET THERE



VR Ask for VR glasses and at the marked points you can live a virtual experience.

AR Take the tablet and discover from Tico's hand all the curiosities of the Tomatina.

- 1- Origin of Tomatina
- 2- Burial of the tomato
- 3- Media boom
- 4- Safe party
- 5- Full Battle
- 6- Cleanliness

INFORMATION AND TIMETABLES:

MONDAY AND TUESDAY CLOSED

WEDNESDAY AND THURSDAY

*BY APPOINTMENT ONLY.

BOOKINGS AT:

BUÑOL TOURIST OFFICE

653 672 174

TURISMO@BUNYOL.ES

FRIDAY, SATURDAY AND SUNDAY

OPEN TO THE PUBLIC

FROM 10:30 TO 13:30

MULTISENSORY ROOM:

Are you a thrill-seeker? Then you've come to the right place. We have a high-quality, multi-sensory 270° projection room. Here you can watch both standard and surround quality content. The jewels in the crown? La Tomatina 270° will envelop you in red. And don't miss the piece "Buñol is music"...you'll be left breathless.

- 1 TOMATINA
- 2 GASTRONOMY
- 3 NATURE
- 4 TOURISM
- 5 MUSIC



LA TOMATINA de BUÑOL